Filing Company: Metropolitan Life Insurance Company State Tracking Number:

Company Tracking Number: NY12-7 BW

TOI: H07G Group Health - Specified Disease - Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

Project Name/Number: CI204.12/NY12-7 BW

Filing at a Glance

Company: Metropolitan Life Insurance Company

Product Name: Critical Illness Insurance SERFF Tr Num: META-128033758 State: Arkansas

Advertisement

TOI: H07G Group Health - Specified Disease - SERFF Status: Closed-Filed State Tr Num:

Limited Benefit

Sub-TOI: H07G.001 Critical Illness Co Tr Num: NY12-7 BW State Status: Filed-Closed

Filing Type: Form Reviewer(s): Donna Lambert

Authors: Sandra Bennett, Ruth

Rivera, Linda Williams

Date Submitted: 01/26/2012 Disposition Status: Filed

Submitted By: Sandra Bennett

Disposition Date: 01/30/2012

Implementation Date Requested: Implementation Date: 01/30/2012

State Filing Description:

General Information

Project Name: CI204.12 Status of Filing in Domicile:
Project Number: NY12-7 BW Date Approved in Domicile:
Requested Filing Mode: Review & Approval Domicile Status Comments:

Explanation for Combination/Other: Market Type: Group

Submission Type: New Submission

Group Market Size: Large

Group Market Type: Employer, Association

Overall Rate Impact:

Filing Status Changed: 01/30/2012
State Status Changed: 01/30/2012
Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

Filing Description: January 26, 2012

Created By: Sandra Bennett

Arkansas Insurance Department 1200 West 3rd Street Little Rock, Arkansas 72201-1904

Filing Company: Metropolitan Life Insurance Company State Tracking Number:

Company Tracking Number: NY12-7 BW

TOI: H07G Group Health - Specified Disease - Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

Project Name/Number: CI204.12/NY12-7 BW

Re: Critical Illness Insurance Advertisement

Our NAIC Company No. is 65978

Our FEIN is 13-5581829

Dear Sir/Madam:

We enclose final printed copies of the group critical illness insurance advertising material described below for filing. This material is new and does not replace any material previously filed with the Department. It was developed for use in connection with group critical illness policies issued and delivered to Metropolitan Life employees (The GPNP04-CI group policy series and GCERT04-CI certificate series were approved by your Department on November 8, 2004; the GPNP07-CI group policy series and GCERT07-CI certificate series were approved by your Department on February 8, 2007; and the GPNP09-CI group policy series and GCERT10-CI certificate series were approved by your Department on October 8, 2010). Brackets denote variability.

Form No. / Description

CI204.12

Postcard advising of an enhanced voluntary benefit option.

We enclose the required filing fee.

Please address all correspondence regarding this filing as follows:

Metropolitan Life Insurance Company Institutional Contracts, MSC 39087 1095 6th Avenue New York, NY 10036-6796

If you have any questions or comments that you feel could best be handled by contacting me, please feel free to do so via telephone, fax or e-mail (see upper left-hand corner of this letter).

Filing Company: Metropolitan Life Insurance Company State Tracking Number:

Company Tracking Number: NY12-7 BW

TOI: H07G Group Health - Specified Disease - Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

Project Name/Number: CI204.12/NY12-7 BW

Sincerely,

William D. Wilson Contract Analyst

Company and Contact

Filing Contact Information

William D. Wilson, Staff Analyst

501 Route 22 908-253-2290 [Phone]

Bridgewater, NJ 08807

Filing Company Information

Metropolitan Life Insurance Company CoCode: 65978 State of Domicile: New York

MetLifeGroup Code: 241Company Type: Life1095 Avenue of the AmericasGroup Name:State ID Number:

New York, NY 10036-6796 FEIN Number: 13-5581829

(212) 578-2211 ext. [Phone]

Filing Fees

Fee Required? No Retaliatory? No

Fee Explanation:

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Metropolitan Life Insurance Company \$50.00 01/26/2012 55846135

Filing Company: Metropolitan Life Insurance Company State Tracking Number:

Company Tracking Number: NY12-7 BW

TOI: H07G Group Health - Specified Disease - Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

Project Name/Number: CI204.12/NY12-7 BW

Correspondence Summary

Dispositions

Status Created By Created On Date Submitted

Filed Donna Lambert 01/30/2012 01/30/2012

Objection Letters and Response Letters

Objection Letters Response Letters

Status Created By Created On Date Submitted Responded By Created On Date Submitted

Pending Donna 01/27/2012 01/27/2012 Sandra Bennett 01/30/2012 01/30/2012

Industry Lambert

Response Filing Notes

Subject Note Type Created By Created Date Submitted

On

Filing Type: Advertising Note To Filer Donna Lambert 01/27/2012 01/27/2012

Filing Company: Metropolitan Life Insurance Company State Tracking Number:

Company Tracking Number: NY12-7 BW

TOI: H07G Group Health - Specified Disease - Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

Project Name/Number: CI204.12/NY12-7 BW

Disposition

Disposition Date: 01/30/2012 Implementation Date: 01/30/2012

Status: Filed Comment:

Rate data does NOT apply to filing.

Filing Company: Metropolitan Life Insurance Company State Tracking Number:

Company Tracking Number: NY12-7 BW

TOI: H07G Group Health - Specified Disease - Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

Project Name/Number: CI204.12/NY12-7 BW

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification	Filed	Yes
Supporting Document	Application	Filed	Yes
Supporting Document	L-A&H NAIC Transmittal Document 1-1-2009	Filed	Yes
Supporting Document	Analyst Response Letter - 1/30/12	Filed	Yes
Form (revised)	Postcard advising of an enhanced voluntary benefit option	Filed	Yes
Form	Postcard advising of an enhanced voluntary benefit option	Replaced	Yes

Filing Company: Metropolitan Life Insurance Company State Tracking Number:

Company Tracking Number: NY12-7 BW

TOI: H07G Group Health - Specified Disease - Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

Project Name/Number: CI204.12/NY12-7 BW

Objection Letter

Objection Letter Status Pending Industry Response

Objection Letter Date 01/27/2012 Submitted Date 01/27/2012 Respond By Date 03/27/2012

Dear William D. Wilson,

This will acknowledge receipt of the captioned filing.

Objection 1

- Postcard advising of an enhanced voluntary benefit option, Cl204.12 (Form)

Comment: An advertisement cannot invite the prospective applicant to refer to a document that is not provided at the time of solicitation. Please remove the statement, "A more detailed description of the benefits, limitations, and exclusions applicable to you can be found in the Disclosure Statement or Outline of Coverage/Disclosure Document," if the Endorsement will not be available. You may revise the sentence to add that the disclosure documents will be available at policy delivery, if that is the case.

A.C.A. 23-79-109(1)-(5) sets forth the procedure by which filings may be deemed approved upon the expiration of certain time periods with no affirmative action by the commissioner. If the commissioner determines that additional information is needed to make a decision regarding approval, such request for information will be made to the company. The filing will not be considered complete until said additional information is received. The time periods set forth in this statute will not begin to run until the filing is complete.

Please feel free to contact me if you have questions.

Sincerely,

Donna Lambert

Filing Company: Metropolitan Life Insurance Company State Tracking Number:

Company Tracking Number: NY12-7 BW

TOI: H07G Group Health - Specified Disease - Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

Project Name/Number: CI204.12/NY12-7 BW

Response Letter

Response Letter Status Submitted to State

Response Letter Date 01/30/2012 Submitted Date 01/30/2012

Dear Donna Lambert,

Comments:

The analyst is responding to your objection dated January 27, 2012.

Response 1

Comments: Attached is the analyst response letter for your review.

Related Objection 1

Applies To:

- Postcard advising of an enhanced voluntary benefit option, Cl204.12 (Form)

Comment:

An advertisement cannot invite the prospective applicant to refer to a document that is not provided at the time of solicitation. Please remove the statement, "A more detailed description of the benefits, limitations, and exclusions applicable to you can be found in the Disclosure Statement or Outline of Coverage/Disclosure Document," if the Endorsement will not be available. You may revise the sentence to add that the disclosure documents will be available at policy delivery, if that is the case.

Changed Items:

Supporting Document Schedule Item Changes

Satisfied -Name: Analyst Response Letter - 1/30/12 Comment: Letter Response to 1-27-12 Objection

Form Schedule Item Changes

Form Name	Form	Edition	Form Type	Action	Action	Readability	y Attach
	Number	Date			Specific	Score	Document
					Data		
Postcard advising of a	n Cl204.12		Advertising	Initial			Form
enhanced voluntary							Cl204.12 -
benefit option							MET I&R -

State Tracking Number: Filing Company: Metropolitan Life Insurance Company

NY12-7 BW Company Tracking Number:

TOI: H07G Group Health - Specified Disease -Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

CI204.12/NY12-7 BW Project Name/Number:

> Coming Soon -Postcard Home Mailing

_Arkansas

.pdf

Previous Version

MET I&R -Postcard advising of an Cl204.12 Advertising Initial

enhanced voluntary

benefit option

Coming Soon -

Postcard

Home

Mailing -

Last

Final.pdf

No Rate/Rule Schedule items changed.

Thank You!

Sandra Bennett (212) 578-7329

Sincerely,

Linda Williams, Ruth Rivera, Sandra Bennett

Filing Company: Metropolitan Life Insurance Company State Tracking Number:

Company Tracking Number: NY12-7 BW

TOI: H07G Group Health - Specified Disease - Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

Project Name/Number: CI204.12/NY12-7 BW

Note To Filer

Created By:

Donna Lambert on 01/27/2012 01:03 PM

Last Edited By: Donna Lambert

Submitted On:

01/30/2012 03:48 PM

Subject:

Filing Type: Advertising

Comments:

Please use the "Advertising" Filing Type instead of "Form" on your next advertising submission. Thank you so much.

Filing Company: Metropolitan Life Insurance Company State Tracking Number:

Company Tracking Number: NY12-7 BW

TOI: H07G Group Health - Specified Disease - Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

Project Name/Number: CI204.12/NY12-7 BW

Form Schedule

Lead Form Number: Cl204.12

Schedule	Form	Form Type Form Name	Action	Action Specific	Readability	Attachment
Item	Number			Data		
Status						
Filed	CI204.12	Advertising Postcard advising of	Initial			Form
01/30/2012	2	an enhanced				CI204.12 -
		voluntary benefit				MET I&R -
		option				Coming Soon
						- Postcard
						Home Mailing
						_Arkansas.pd
						f

Front Panel:



MetLife Associates:

Coming Soon

Enhanced
Voluntary Benefit Option
from
MetLife Critical Illness Insurance

February 6-17, 2012



MetLife Associates:

Enhanced Simplified Enrollment Process from MetLife Critical Illness Insurance

MetLife Critical Illness Insurance (CII) will offer an enhanced voluntary benefit option with a simplified enrollment process **February 6-17**, **2012**. It only takes a few minutes to enroll yourself and your eligible dependents on the *MyBenefits* website. Provided you are Actively At Work and have medical insurance, your CII application will be accepted.

Additional Financial Support When You Need it Most

- Medical insurance pays for many of the expenses associated with a critical illness. However, there are additional costs you could face during treatment and recovery such as maintaining a household, transportation to medical facilities and additional child care.
- MetLife CII can help alleviate some of these financial concerns by paying you a lump sum amount if you experience a covered Critical Illness and meet the policy and certificate requirements.

You will receive an email from MetLife CII with more information on or about **February 6, 2012**. If you have any questions, please call **1 800 GET-MET 8** (1-800-438-6388).

MetLife Critical Illness Insurance (CII) is a limited group policy. Like most group accident and health insurance policies, MetLife's CII policies contain certain exclusions, limitations and terms for keeping them in force. Product features and availability vary by state. In most states, there is a 30-90 day waiting period after the effective date of coverage and a preexisting condition exclusion. In some states there is a benefit suspension period between covered conditions in different categories or a limit on the total benefit payments per calendar year. A more detailed description of the benefits, limitations, and exclusions applicable to you can be found in the Disclosure Statement or Outline of Coverage/Disclosure Document available at the time of enrollment. Please contact MetLife for more information.

These communications and the MyBenefits website, with respect to Critical Illness Insurance, are provided by MetLife as the seller of insurance products and not from MetLife as your employer or employee benefit plan sponsor.

L0112232266[exp1212][All States][DC,PR,VI]

CI204.12

Filing Company: Metropolitan Life Insurance Company State Tracking Number:

Company Tracking Number: NY12-7 BW

TOI: H07G Group Health - Specified Disease - Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

Project Name/Number: CI204.12/NY12-7 BW

Supporting Document Schedules

Item Status: Status

Date:

Bypassed - Item: Flesch Certification Filed 01/30/2012

Bypass Reason: The requirement listed above is not applicable for this filing submitted.

Comments:

Item Status: Status

Date:

Bypassed - Item: Application Filed 01/30/2012

Bypass Reason: The requirement listed abbove is not applicable for this filing submission.

Comments:

Item Status: Status

Date:

Satisfied - Item: L-A&H NAIC Transmittal Document Filed 01/30/2012

1-1-2009

Comments:

L-A&H NAIC Transmittal Document 1-1-2009

Attachment:

L-A&H NAIC Transmittal Document 1-1-2009.pdf

Item Status: Status

Date:

Satisfied - Item: Analyst Response Letter - 1/30/12 Filed 01/30/2012

Comments:

Letter Response to 1-27-12 Objection

Attachment:

Letter Response to 1-27-12 Objection.pdf

Life, Accident & Health, Annuity, Credit Transmittal Document

1.	Prepared for the State of	Arkansas							
			De	enartment	Use Only				
2.	Department Use Only State Tracking ID								
	Ü								
3.	Insurer Name & Address		Domicile	Insurer License Type	NAIC Group #	NAIC	:# I	FEIN#	State #
	Metropolitan Life Insurance Company Institutional Contracts 1095 Avenue of the Americas New York, NY 10036-6796		NY		241	65978	8 13-	-5581829	
		m 1 1			ш		E 141	<u> </u>	
4.	Contact Name & Address am D. Wilson	Telephon	ie #	Fax	#		E-mail Add	iress	
MetL 501 R	am D. Wilson ife Institutional Contracts toute 22 gewater Twnsp., NJ 08807	(908)	253-2290	(908) 253-21	26	wwilso	on@metlife.co	m
5.	Requested Filing Mode	Filing Mode Review & Approval							
6.	Company Tracking Numb	er NY1	12-7						
7.									
		Пп	ndividual	Franch					
8.			Group Small Large Small and Lar Small Large Small and Lar Small Small and Lar Association Blanket Discretionary Trust Other:					rge	
9.	Type of Insurance (TOI)	H07	G Group He	alth – Spec	ified Diseas	se – Limito	ed Benefit		
10.	Sub-Type of Insurance (Su TOI)	lb- H07	G.001 Critic	al Illness					
			FORMS Policy Application/Es Schedule of Bes New Rate		☐ Ride	line of Cover/Endorse		☐ Certificate	
11.	Submitted Documents	Plea	FILING OTHER THAN FORM OR RATE: Please explain: SUPPORTING DOCUMENTATION						
		Art Ass Sta	icles of Incor sociation Byla tement of Var tuarial Memo	poration aws riability			arty Authorizat greements ations	ion	

LHTD-1, Page 1 of 2

12.	Filing Submission Date	January 26	, 2012		
13	Filing Fee	Amount			Check Date
	(If required)	Retaliatory	Yes [No	Check Number
14.	Date of Domiciliary Approval				
15.	Filing Description:				
	DI (#11 1 44	0 1 4 11		0.14	
	Please see our filing letter	r for details coi	icerning this	filing.	
16.	Certification (If required)				
I H	EREBY CERTIFY that I have reviously the statutory and regulatory prov	ewed the applications for the sta	able filing req	uirements for thi	is filing, and the filing complies with all
арр	neadle statutory and regulatory prov	isions for the su	01	AIRAII	<u></u>
Prin	nt Name William D. Wilson			Title	Contract Analyst
	لىنعدى	D ()	9 .		
Sign	nature			Date:	January 26, 2012

LHTD-1, Page 2 of 2

17.	17. Form Filing Attachment								
This	This filing transmittal is part of company tracking number NY12-7								
This	This filing corresponds to rate filing company tracking number								
	Document Name	Form Number		Replaced Form Number					
	Description			Previous State Filing Number					
01	Enhanced Benefit Option	CI204.12							
	Postcard		Other						
02			☐ Initial ☐ Revised ☐ Other						
03			☐ Initial ☐ Revised ☐ Other						
04			☐ Initial ☐ Revised ☐ Other						
05			☐ Initial ☐ Revised ☐ Other						
06			☐ Initial ☐ Revised ☐ Other						
07			☐ Initial ☐ Revised ☐ Other						
08			☐ Initial ☐ Revised ☐ Other						
09			☐ Initial ☐ Revised ☐ Other						
10			☐ Initial ☐ Revised ☐ Other						
11			☐ Initial ☐ Revised ☐ Other						

18.	8. Rate Filing Attachment							
This	filing transmittal is part of company trac	king number						
This	filing corresponds to form filing company	tracking number						
Overall percentage rate indication (when applicable)								
Over	all percentage rate impact for this filing		%					
		Affected Form		Previous State Filing				
	Document Name	Numbers		Number				
	Description							
01	Description		New					
01			Revised					
			Other					
02			New					
			Revised					
			Request +%% Other					
03			New					
			Revised					
			Other					
04			New					
			Revised					
			Request +%% Other					
05			New					
05			Revised					
			Other					
06			New					
			Revised					
			Request +%% Other					
07			New					
07			Revised					
			Other					
08			New					
			Revised					
			Request +%% Other					
09			New					
			Revised					
			Request +%%					
			Other					
10			New					
			Revised					
			Request +%%					
			Other					

LH RFA-1

Metropolitan Life Insurance Company 501 Route 22, Bridgewater Township, NJ 08807 Tel: 908 253-2290 Fax: 908 253-2126

E-mail: wwilson@metlife.com

MetLife[®]

Bill Wilson

Group and SBC Contracts & Compliance Division

January 30, 2012

Arkansas Insurance Department 1200 West 3rd Street Little Rock, Arkansas 72201-1904

Re: Critical Illness Insurance Advertisement

Our NAIC Company No. is 65978

Our FEIN is 13-5581829

Dear Sir/Madam:

This letter is in response to your objection letter of January 27, 2012. Per conversation by my associate, Juliane Kowalski, with your Department today, we have revised the disclaimer of form Cl204.12 to add the clause "available at the time of enrollment" to the disclaimer. This is MetLife advertising for MetLife employees, and we request your Department's approval at your earliest convenience, as we are soon approaching the period of open enrollment.

We apologize for any inconvenience, and look forward to your Department's approval of this submission at your earliest convenience.

Please address all correspondence regarding this filing as follows:

Metropolitan Life Insurance Company Institutional Contracts, MSC 39087 1095 6th Avenue New York, NY 10036-6796

If you have any questions or comments that you feel could best be handled by contacting me, please feel free to do so via telephone, fax or e-mail (see upper left-hand corner of this letter).

Sincerely,

William D. Wilson Contract Analyst

Dielian D. W. D.

NY12-7

Filing Company: Metropolitan Life Insurance Company State Tracking Number:

Company Tracking Number: NY12-7 BW

TOI: H07G Group Health - Specified Disease - Sub-TOI: H07G.001 Critical Illness

Limited Benefit

Product Name: Critical Illness Insurance Advertisement

Project Name/Number: CI204.12/NY12-7 BW

Superseded Schedule Items

Please note that all items on the following pages are items, which have been replaced by a newer version. The newest version is located with the appropriate schedule on previous pages. These items are in date order with most recent first.

Creation Date: Schedule Schedule Item Name Replacement Attached Document(s)

Creation Date

01/26/2012 Form Postcard advising of an enhanced 01/30/2012 MET I&R - Coming Soon -

voluntary benefit option Postcard Home Mailing - Last

Final....pdf (Superceded)

Front Panel:



MetLife Associates:

Coming Soon

Enhanced Voluntary Benefit Option from **MetLife Critical Illness Insurance**

February 6-17, 2012



MetLife Associates:

Simplified Enrollment Process from MetLife Critical Illness Insurance

MetLife Critical Illness Insurance (CII) will offer an enhanced voluntary benefit option with a simplified enrollment process February 6-17, 2012. It only takes a few minutes to enroll yourself and your eligible dependents on the MyBenefits website. Provided you are Actively At Work and have medical insurance, your CII application will be accepted.

Additional Financial Support When You Need it Most

- Medical insurance pays for many of the expenses associated with a critical illness. However, there are additional costs you could face during treatment and recovery such as maintaining a household, transportation to medical facilities and additional child care.
- MetLife CII can help alleviate some of these financial concerns by paying you a lump sum amount if you experience a covered Critical Illness and meet the policy and certificate requirements.

You will receive an email from MetLife CII with more information on or about February 6, 2012. If you have any questions, please call 1 800 GET-MET 8 (1-800-438-6388).

MetLife Critical Illness Insurance (CII) is a limited group policy. Like most group accident and health insurance policies, MetLife's CII policies contain certain exclusions, limitations and terms for keeping them in force. Product features and availability vary by state. In most states, there is a 30-90 day waiting period after the effective date of coverage and a preexisting condition exclusion. In some states there is a benefit suspension period between covered conditions in different categories or a limit on the total benefit payments per calendar year. A more detailed description of the benefits, limitations, and exclusions applicable to you can be found in the Disclosure Statement or Outline of Coverage/Disclosure Document. Please contact MetLife for more information.

These communications and the MyBenefits website, with respect to Critical Illness Insurance, are provided by MetLife as the seller of insurance products and not from MetLife as your employer or employee benefit plan